



Competition  
Commission of Pakistan  
Creating a level playing field

December 2015 - January 2016  
Volume 2, Issue 3

# CETERIS PARIBUS

"all other things being equal"

www.ccp.gov.pk



COMPETITION  
CARAVAN  
2016

## National Road Show

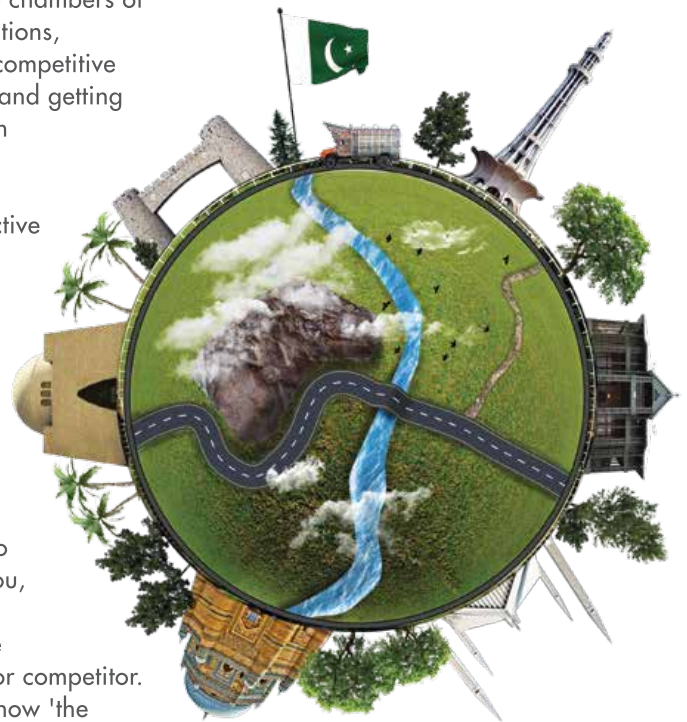
on Competition Law Kicks off

The Commission achieved an important advocacy milestone by successfully organizing the National Road Show on Competition Law, dubbed as the Competition Caravan, between December 2015 and January 2016, in 22 cities of the country. The aim was not only to create awareness of the Competition Law but also to encourage voluntary compliance amongst the businesses, MNCs, big corporation and small and medium enterprises alike.

Different teams of the Commission led by the Chairperson and Members held around 40 interactive sessions at the chambers of commerce and trade associations, explaining the benefits of a competitive economy to the participants and getting direct feedback from them on competition related matters.

While addressing the interactive sessions, the Chairperson Vadiyya Khalil said that the main objective of the Competition Law is to enhance economic efficiency and create a level playing field. "It is Pro Competition, Pro consumer protection, Pro growth and therefore it is Pro business. The law protects you, the businesses, from any anti-competitive or deceptive behaviour of another entity or competitor. We want the businesses to know 'the power' that they have under this law and that

is why we are here today," she said. While emphasizing the need to promote fair business practices, the Chairperson quoted Quaid-e-Azam Muhammad Ali Jinnah who had said in his address to the Karachi Chamber of Commerce in April of 1948: "Traders and merchants will always be welcome and they, in building up their own fortunes, will not forget their social responsibility for a fair and square deal to one and all, big and small. I would like Pakistan to become a synonym and hallmark for standard and quality in the market places of the world."



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# ISLAMABAD

## CHAMBER OF COMMERCE AND INDUSTRY (ICCI)

### THE CAPITAL

- The Competition Caravan took its first step from Islamabad Capital Territory. The Capital of the Country captures a distinct standing, as whilst having only 0.8% of the country's population, it contributes 1% to the country's GDP. Most of Pakistan's state-owned companies like Pakistan International Airlines, Pakistan Television Corporation, Pakistan Telecommunication Limited (PTCL), Oil and Gas Development Company Limited, and Zarai Taraqiati Bank Ltd are based in Islamabad besides this headquarters of all major telecommunication operators are also located in Islamabad.

Distance  
Travelled

0

KM

Islamabad

The National Road Show on Competition Law kicked off from the Islamabad Chamber of Commerce and Industry where the inaugural seminar was addressed by the Chairperson Vadiyya Khalil and attended by the Chambers' President Atif Ikram Sheikh, members of the Executive Committee and the General Body of the Chamber in large number.

Atif Ikram Sheikh, warmly welcomed the CCP team to the Chamber and appreciated the advocacy initiative, which he said, was much needed to create familiarisation of the Competition Law.

The Chairperson Vadiyya Khalil while addressing the seminar thanked Islamabad Chamber for hosting the inaugural session of the Road Show. She said that the purpose of the Road Show was to create awareness of the law, improve its voluntary compliance, and establish a channel of regular liaison with the business community through the focal persons to be appointed by the Chambers.

Emphasising the need for voluntary compliance of the Competition Law, the Chairperson said: "the main objective of the law is to enhance economic efficiency and create a level playing field. It is Pro Competition, pro-consumer protection, pro-growth and therefore it is pro-business."

CCP Members, Dr. Shahzad Ansar and Ikram Ul Haque Qureshi gave presentations explaining the substantive provisions of the law and answered questions from the participants.



The Chairperson CCP receives a shield from President ICCI Atif Ikram Sheikh



Vadiyya Khalil addressing the seminar

Participants of the session



The participants of the seminar representing different industries

# KHYBER PAKHTUNKHWA

Khyber Pakhtunkhwa, the land of varied terrain with vigorous cultural spectrum. Its the third largest provincial economy in Pakistan. Khyber Pakhtunkhwa's share of Pakistan's GDP has historically comprised 10.5%, although the province accounts for 11.9% of Pakistan's total population.

(source: Wikipedia)

## POPULATION

<i>Total</i>	26,896,829
<i>Density</i>	360/km <sup>2</sup>

## AREA

<i>Total</i>	74,521 km <sup>2</sup>
<i>Capital</i>	Peshawar
<i>Largest city</i>	Peshawar

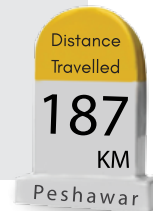


# KHYBER PAKHTUNKHWA

CHAMBER OF COMMERCE AND INDUSTRY (KPCCI), PESHAWAR

## CITY OF FLOWERS

Peshawar, a valley near the eastern end of the Khyber Pass and close to the Pak-Afghan border, is the largest city of Khyber Pakhtunkhwa. It is a metropolitan city and the administrative center and economic hub for the Federally Administered Tribal Areas of Pakistan.



CCP team along with President KPCCI

After the inaugural session in Islamabad, the “Competition Caravan” reached Peshawar where an interactive session was held at the Khyber Pakhtunkhwa Chamber of Commerce and Industry.

The Chairperson Vadiyya Khalil, who was accompanied by Members Mueen Batlay, Dr. Shahzad Ansar, Ikram Ul Haque Qureshi, and DG Cartels & Trade Abuses, Shaista Bano, represented CCP while the President of the Chamber Zulfiqar Ali Khan, Senior Vice President Ammad Khalid Rasheed, Vice President Shuja Muhammad, the other office bearers attended the seminar.



Chairperson CCP addressing the participants

In his welcome address, the Chambers’ President thanked the Commission for arranging the Road Show, which, he said, was a useful initiative for creating awareness of the Competition Law. He also brought certain competition issues in the knowledge of the CCP team.

The Chairperson in her speech laid emphasis on voluntary compliance of the law and said that CCP will assist the business community in this regard. She said CCP will provide training to focal persons on the Voluntary Competition Compliance.

Participants discussed certain issues such as the escalating school fees, deceptive marketing in the manufacturing of medicines and misleading packaging. The concerns were noted by the Commission for necessary action.

# MARDAN

CHAMBER OF COMMERCE AND INDUSTRY (MCCI)



Mardan is the second most populous city in the province and is the 19th largest city of Pakistan. The prominent industries of Mardan include marble and sugar.

CITY OF  
HOSPITALITY

The Mardan Chamber of Commerce & Industry (MCCI) hosted a well attended seminar at the Chamber.

The President of MCCI, Zahir Shah, in his welcome address warmly welcomed the CCP team and appreciated the Commission for taking the advocacy initiative. He said that enforcement of the Competition Law was particularly important for the progress of underdeveloped cities like Mardan and urged the businessmen to benefit from the interactive session.

CCP Members Dr. Shahzad Ansar, Mueen Batlay, and Director General Cartels and Trade Abuses Shaista Bano Gilani, gave presentations on substantive provisions of the Law and cited various case studies to brief the participants.

Addressing the seminar, Dr. Shahzad Ansar appreciated the active role being played by the Mardan Chamber for the promotion of business and industry in the region. He said, the Commission will hold more such interactive sessions for the members of MCCI.

Certain competition issues were highlighted by the participants, including instances of deceptive marketing practices in the confectionary industry and problems faced by the marble industry.



President MCCI receiving shield from the CCP team



Participants of the seminar

# PUNJAB

Punjab, by contributing almost 57% of Pakistan's GDP, dominates other provinces in contributing to the national economy. Mainly consisting of alluvial plains of River Indus and its major four tributaries, Punjab provides the backbone to the agrarian economy of Pakistan. Besides that, it also has more than 68 thousand industrial units, around 39,033 small and cottage industrial units, and about 14,820 textile units.

(source: Wikipedia)

## POPULATION

<i>Total</i>	101,000,000
<i>Density</i>	490/km <sup>2</sup>

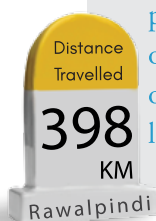
## AREA

<i>Total</i>	205,344 km <sup>2</sup>
<i>Capital</i>	Lahore
<i>Largest city</i>	Lahore



# RAWALPINDI

## CHAMBER OF COMMERCE AND INDUSTRY (RCCI)



Rawalpindi, located at a distance of only 14 kilometers (9 miles) from the Federal Capital Islamabad, is the fourth most populous metropolitan area of Pakistan. Rawalpindi Chamber of Commerce & Industry (RCCI) is the third largest chamber of Pakistan and serving approximately 5200 members from a large business spectrum.

TWIN OF  
ISLAMABAD

After completing the tour of Khyber Pakhtunkhwa, the "Competition Caravan" entered Punjab by holding a seminar at the Rawalpindi Chamber of Commerce & Industry. Mian Humayun Parvez, President RCCI, former presidents, office bearers and Members of RCCI and the business community in large number attended the seminar.

In his welcome address, Mian Hamayun Parvez appreciated the work done by CCP and urged the business community to get acquainted with the Competition Law. He announced to appoint the Chamber's General Secretary as a focal person to keep a liaison with CCP regarding the competition compliance code.

While addressing the seminar, Chairperson Vadiyya Khalil said that the CCP would like to work with the Chamber to facilitate and assist them in competition issues. She urged the business community to help CCP in working towards more efficient and prosperous Pakistan.

On the occasion, Dr. Shahzad Ansar, Member CCP, gave presentation on the Office of Fair Trade (OFT), whereas, Shaista Bano, DG CCP in her presentation gave an overview of the competition regime in Pakistan and explained the substantive provisions of the Competition Act.

In the questions and answers session, the participants highlighted certain competition issues, dealing with bid rigging in public procurement, fluctuating poultry prices, prices of medicines and competition issues in the cars industry.



The participants attending the seminar



Vadiyya Khalil receiving souvenir from President RCCI

# GUJRAT

CHAMBER OF COMMERCE AND INDUSTRY (GCCCI)

LAND OF TWO  
RIVERS

Gujrat Chamber of Commerce & Industry (GCCCI) works to create and sustain an environment conducive to the growth of industry and trade in Gujrat. Being an important industrial city, Gujrat has witnessed a gradual buildup in its share in the GDP and its importance has increased tremendously during recent years.

Distance  
Travelled

560  
KM

Gujrat



CCP team with the Chamber's President and members

The seminar at the Gujrat Chamber was attended by businessmen representing electric fan, furniture, steel, and leather industries. The president of the Chamber, Mian Muhammad Ijaz, welcomed the CCP delegation including Members Dr. Shahzad Ansar, Ikram Ul Haque Qureshi and Directors CCP Noman Laiq and Asfandyar Khattak. The Chamber's Senior Vice President Ch. Waheed ud Din, and the Executive Committee members were also present.

The CCP Members in their presentations focused on the role of trade associations and informed the participants that the Competition Law prohibits trade associations from indulging in anti-competitive activities such as price fixing etc. that distort competition in the market, harms consumer interest and inflicts losses to the national economy.

Mian Muhammad Ijaz, in his welcome address thanked CCP for holding the seminar. He said, the briefing about the Competition Law was extremely useful for their members as the law itself protected businesses from anti-competitive behaviour. He extended full support to



Dr. Shahzad Ansar addressing the participants

CCP in implementing the Competition Law. Ikram Ul Haque Qureshi, Member CCP, briefed the participants about the competition regime in Pakistan and explained the substantive provisions of the Competition Act, 2010.

Dr. Shahzad Ansar, in his presentation on the Office of Fair Trade (OFT), said that the Competition Act forbids false and deceptive claims having no reasonable basis and the fraudulent use of the trademarks of other undertakings.



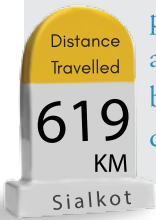
# SIALKOT

## CHAMBER OF COMMERCE AND INDUSTRY (SCCI)

Sialkot, the world's largest producer of hand sewed footballs, has a significant contribution to the country's GDP. Besides sports industries, major industries include surgical instruments, leather tanneries, and leather products. The Sialkot Chamber of Commerce and Industry (SCCI) serves as an important platform for business of the region and is the hub of all business and trade activities. Moreover, the Chambers' takes part in the development of the area.



THIRD RICHEST CITY  
OF PAKISTAN



The Sialkot Chamber of Commerce and Industry hosted a seminar which was attended by the Vice President Syed Ahtesham Mazhar, Executive Committee and general body members, and businessmen of the area in large number.

CCP Members Dr. Shahzad Ansar, Ikram Ul Haque Qureshi, and Mueen Batlay in their presentations elucidated the substantive provisions of the Competition Law and the functioning of CCP and said that enforcement of Competition Law creates a conducive business environment for small and medium enterprises. The law provides equal opportunities and a level playing field to all businesses to compete, innovate and become profitable. The participants brought pertinent issues concerning competition, particularly those faced by the small and medium enterprises, in the notice of CCP and requested the removal of entry barriers in

various sectors of the economy to pave the way for smooth business. They also highlighted the problems caused by the energy shortage.

CCP officials encouraged the businessmen to file complaints about competition related issues with CCP and assured to address their problems in the interest of free and healthy competition.



The participants at the Advocacy session at SCCI



Member CCP, Ikram Ul Haque Qureshi addressing the seminar at SCCI

# GUJRANWALA

## CHAMBER OF COMMERCE AND INDUSTRY (GCCCI)

27<sup>TH</sup> FASTEST  
GROWING  
CITY OF WORLD

Gujranwala city, comprising of more than 20,600 industrial units is playing an important role in the national economy. It is home to some of the largest export industries. The city has been well-known by its industrial machinery, electric goods, poultry feed, sanitary fittings, textiles, plastic furniture, pots, room coolers, heaters, gas stove, agricultural equipment. It has gained popularity for its small and medium entrepreneurs; approximately 6,500 SME's and 25,000 cottage industries of diverse nature are working for bringing upward changes in the economy.

Distance  
Travelled

673  
KM

Gujranwala



CCP team and GCCCI members after the seminar

Trade activities of Gujranwala mostly revolve around the Small and Medium Enterprises (SME). The sector has a lot of potential for growth and innovations and is actively working for the development and growth of commerce & industry in Gujranwala.

The advocacy session at GCCCI was attended by its President Sameeullah Naeem, Vice President, members of the Executive Committee and general body in large number. The Chamber's President while welcoming the CCP delegation extended his full support to CCP in its advocacy campaign and called on the business community to improve voluntary compliance with the law. He said the implementation of the Competition Law is crucial for a smooth business environment. He urged CCP to hold more of such advocacy sessions for the businessmen in the future.

The session was addressed by CCP Members Dr. Shahzad Ansar, Ikram Ul Haque Qureshi, and Mueen Batlay. Several competition issues were raised during the session concerning steel billets, fan industry, discriminatory preference for gas supply and issues related to Afghan Transit Trade route.



CCP team receiving a souvenir from President GCCCI

# FAISALABAD

## CHAMBER OF COMMERCE AND INDUSTRY (FCCI)

Over 20% contributor in Pakistan's annual GDP; Faisalabad, is home to the textile industry in Pakistan. The famous Clock Tower locality and its eight bazars are the major trading zones of the city. It has large industries for the manufacturing of sugar, fertilizer, chemical, steel, rubber, leather tanning, vegetable ghee, and paints. The textile industry of Faisalabad constitutes more than 70% of the textile export market of Pakistan which proves to be a major chunk in national exports.

Distance  
Travelled

**843**  
KM

Faisalabad

MANCHESTER  
OF PAKISTAN

The Faisalabad Chamber of Commerce & Industry (FCCI) is actively working to promote trade and commerce in the region. The seminar at FCCI was attended by the President FCCI Ch. Muhammad Nawaz, Vice President Jamil Ahmed, Executive Committee and general body members.

The CCP team comprised of the Chairperson Vadiyya Khalil, Members Dr. Shahzad Ansar, Ikram Ul Haque Qureshi, Mueen Batlay and other senior officers. While addressing the seminar, the Chairperson said that the purpose of the Road Show was to promote voluntary compliance of the law. She informed the participants that CCP has developed a Voluntary Competition Compliance Code and its adoption by the business

community will help create a culture of competition in Pakistan. She asked the Chamber's president to nominate a focal person to liaise with CCP for the adoption of the Code.

The Chamber's president urged businessmen to get acquainted with the provisions of the Competition Law to avoid indulging in anti-competitive practices. He hailed the role of CCP in discouraging cartelization, abuse of dominance and other anti-competitive practices.

During the questions and answers session, the participants highlighted several issues concerning competition.



CCP delegation and members of Faisalabad

# J H A N G

CHAMBER OF COMMERCE AND INDUSTRY (JCCI)

LAND IRRIGATED  
BY MOON WATERS

'Sugar' is the major industry in Jhang. Jhang Chamber of Commerce and Industry is actively working to develop the small to medium sized industries to provide a sound base to the industrial development of the area. Jhang is also famous for its handicrafts mastered by 'Jhangvian' artists and artisans.

Distance  
Travelled

934  
KM

Jhang

Jhang Chamber of Commerce and Industry (JCCI) has been actively working to tap on the potential in small and medium enterprises sector in the region. A seminar was held at the Jhang Chamber, which was attended by President of JCCI, Muhammad Umer Ramay, Executive Committee members and the businessmen in large number.

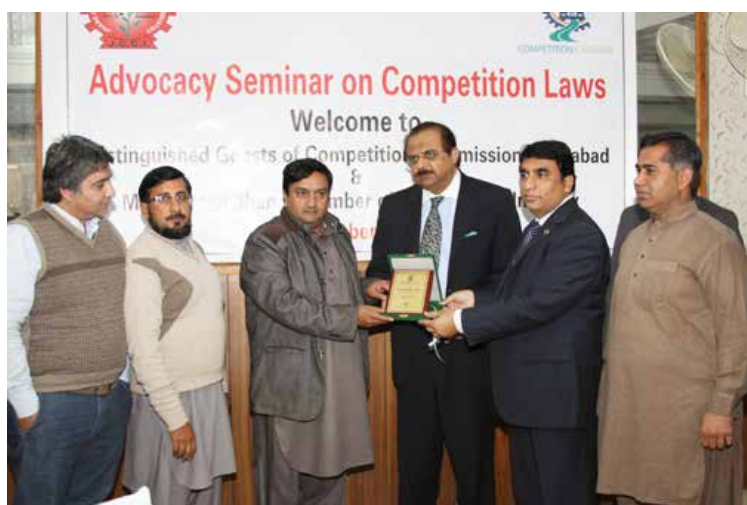
CCP Members Dr. Shahzad Ansar and Ikram Ul Haque Qureshi explained the substantive provisions of the Competition Law and held a productive interactive session with the participants. The participants were also briefed on the Voluntary Competition Compliance Code.

The Chamber's President while addressing the seminar said that the advocacy session has provided a unique opportunity to not only create awareness about the Competition Law, but also to pave the way for regular future interactions which will help in improving business compliance.

In the questions and answers session, certain competition issues were highlighted pertaining to deceptive marketing practices by the companies selling lubricants. The participants welcomed the advocacy initiative of CCP asking for more such interactions in future.



A group photograph of CCP team with JCCI members



Members CCP presenting souvenir to President JCCI

# SARGODHA

## CHAMBER OF COMMERCE AND INDUSTRY (SCCI)

Sargodha is the 11th largest city of Pakistan. The economy of Sargodha city is based on the agricultural sector and live stocks. Citrus (kinoo) is the top product of Sargodha, whereas, rice production comes at the second number. The industrial markets include beverages, manufacture of diesel engines, foundry products, glass products, leather footwear, oil mills, pesticides, insecticides, poultry feed, plastics, ready-made garments, tanning and textiles, switches/bakelite industry.

Distance  
Travelled

1076  
KM

Sargodha

CITY OF  
EAGLES



CCP delegation with members Sargodha Chamber

Sargodha Chamber of Commerce & Industry (SCCI) is the center of business activities for promoting trade and commerce in the region. A seminar was held at the chamber which was attended by the Chamber's President Mukhtar Mirza, Senior Vice President Muhammad Shakir Naveed, Vice President Amjad Javed, members of the Executive Council, general body of SCCI and the business community in large number.

Mukhtar Mirza in his welcome speech appreciated CCP for holding the Road Show and assured full support of his chamber in creating awareness of the law. He also highlighted certain competition issues in the area.

The seminar was addressed by CCP Members Ikram Ul Haque Qureshi and Dr. Shahzad Ansar who briefed the participants on the major provisions of the

Competition Law.

The participants of the seminar evinced keen interest in the interactive session and asked several questions to get clarity on the role of CCP.



Dr. Shahzad Ansar and Ikram ul Haque Qureshi delivering their speeches

## LAHORE

## CHAMBER OF COMMERCE AND INDUSTRY (LCCI)

CITY OF  
GARDENS

Lahore, the second largest metropolitan city of Pakistan and the 11th most populous city in the world is home to the largest IT Park in Pakistan. The economy of Lahore has a diversified base spanning from telecommunication, information technology, manufacturing industry, to engineering, pharmaceutical, steel, chemical and construction material. Lahore is also the second largest financial hub of Pakistan with major agglomeration of about 9000 industrial units. Lahore owns a major chunk of around \$13 billion in GDP.

Distance  
Travelled1265  
KM

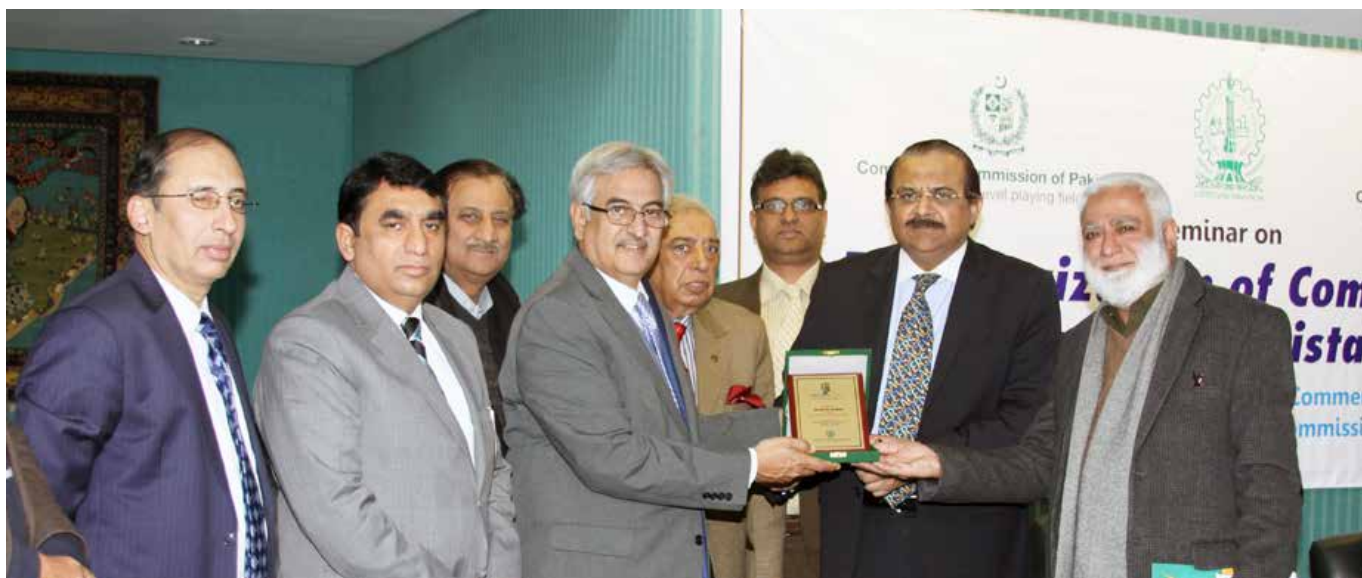
Lahore

Lahore houses numerous multi-national corporations (MNC's) operating in the services and manufacturing sectors besides national and local companies. As part of the National Road Show, a seminar was held at the Lahore Chamber of Commerce & Industry (LCCI) which was attended by the Chamber's Senior Vice President Almas Hyder, members of the Executive Committee and general body in large number.

CCP Members Dr. Shahzad Ansar, Ikram Ul Haque Qureshi, gave detailed presentations on the Competition Act and the role of CCP in enforcing the law. They introduced the Voluntary Competition Compliance Code asking the chamber to nominate a focal person for liaising with CCP regarding adoption of the code.

Almas Hyder in his address stressed the need to create widespread awareness and understanding of the Competition Law for creating a culture of competition. He brought certain competition issues into the notice of CCP. He appreciated the Road Show which he said, "will improve awareness among the stakeholders."

CCP Members Ikram Ul Haque Qureshi and Dr. Shahzad Ansar in their presentations explained the substantive provisions of the Competition Act and briefed the participants on the do's and don'ts under the Competition Law.



Dr. Shahzad Ansar presenting souvenir to Mr. Almas Haider, Senior Vice President LCCI

# BAHAWALPUR

CHAMBER OF COMMERCE AND INDUSTRY (BCCI)

Bahawalpur, having an agrarian landscape, is expanding industrially as well. The Government has revolutionized and liberalized various markets, allowing multiple industries to flourish. Bahawalpur lies at the junction of trade routes from the east, southeast, and south. It's at the center of trade in wheat, cotton, millet and rice grown in the surrounding regions.

Distance  
Travelled

1701  
KM

Bahawalpur

THE  
PRINCELY STATE

The Bahawalpur Chamber of Commerce and Industry (BCCI) represents the businessmen of the region. A seminar was held as part of the National Road Show at BCCI.

The seminar was attended by Zafar Sharif, President BCCI, CCP Members Dr. Shahzad Ansar, Ikram Ul Haque Qureshi, Senior Vice President, Vice President and Members of the chamber in large number.

The President BCCI in his address termed the implementation of the Competition Law crucial for the economy and appreciated CCP's efforts to promote the voluntary compliance of the law. Addressing the participants, CCP Member Dr. Shahzad Ansar said that the Competition Caravan was successfully progressing

and the business community was taking great interest in the seminars organized by CCP.

In their presentations, the Members briefed the participants on procedures relating to filing of complaints, merger filings, merger thresholds and other rules and regulations governing CCP. Ikram Ul Haque Qureshi, Member CCP, gave an overview of Competition Regime in Pakistan.

An active questions and answers session following the presentations witnessed interesting discussions on competition issues.



CCP team with BCCI members at the session

# MULTAN

## CHAMBER OF COMMERCE AND INDUSTRY (MCCI)

MADINAT  
UL  
AULIYA

The birthplace of renowned Sufi Fariduddin Ganjshakar, Multan, is located over a bend created by five rivers of central Pakistan. It is Pakistan's 5th most populous metropolitan city. One of the oldest cities in the world, dating back 6000 years, with a dry port and excellent transport links; the city has grown to become an influential political and economic center of the country.

Distance  
Travelled

1799

KM

Multan

Multan Chamber of Commerce and Industry (MCCI) enjoys the singular distinction of being the premier chamber of Southern Punjab representing economic activities by virtue of its central location in the industrial and commercial activity within the region. It is also affiliated with the Federation of Pakistan Chambers of Commerce and Industry.

The seminar at the newly renovated building of Multan Chamber was attended by Khwaja Muhammad Yousaf, former President MCCI, senior members of the Executive Committee of MCCI and members of the chamber in large number along with businessmen representing small and medium enterprises, large and small corporate firms, national companies and multinational corporations.

The CCP team was comprised of the Members Dr. Shahzad Ansar and Ikram Ul Haque Qureshi and senior officers. CCP presentations focused on the key provisions of the Competition Law, Deceptive Marketing Practices and Voluntary Competition Compliance Code.

In the interactive session, the participants highlighted various competition issues, particularly in the area of deceptive marketing practices and urged the resolution of these issues. CCP officials while noting down the issues vowed to look into them.



The session at MCCI



Member CCP handing over the souvenir



# SINDH

## POPULATION

<i>Total</i>	55,245,497
<i>Density</i>	390/km <sup>2</sup>

## AREA

<i>Total</i>	140,914 km <sup>2</sup>
<i>Capital</i>	Karachi
<i>Largest city</i>	Karachi

Endowed with coastal access, Sindh is the second largest economic artery of Pakistan and has a highly diversified economy ranging from heavy industries and financial activity centered in and around Karachi to a substantial agricultural base along the river Indus. It is Pakistan's largest natural gas producing province. Statistically, it contributes around 33% to the national GDP.

(source: Wikipedia)



# KARACHI

CHAMBER OF COMMERCE AND INDUSTRY (KCCI)

CITY OF QUAID

Karachi; the 7<sup>th</sup> largest metropolitan in the world, and the second largest in the Muslim world; is the commercial and financial capital of the Country. It generates about 25% of the national GDP. It is home to largest corporations, including those involved in textile, shipping, automotive industry. Due to its proximity to the Arabian coastline, Port Qasim, a deep-water seaport of Karachi, is a city throb for international trade.

Distance  
Travelled

2732  
KM

Karachi

After completing the tour of 10 major cities of Punjab and Khyber Paktunkhawa, the Road Show strode to create awareness in Sindh and the first advocacy session was held at the Karachi Chamber of Commerce and Industry (KCCI).

The seminar was attended by President KCCI Younus Muhammad Bashir, KCCI Senior Vice President, Vice President, members of the Executive Committee and the business community in large number. The CCP team comprised of the Members Dr. Shahzad Ansar, Ikram Ul Haque Qureshi, Mueen Batlay, Director General International Affairs Ahmed Qadir and Director Advocacy & Media Asfandyar Khattak.

The participants of the seminar were briefed on the importance of Competition Law enforcement for creating a level playing field for businesses, the salient features of the law, and the benefits drawn by the consumers from enforcement of the law.

The President of the Chamber in his address drew the attention of CCP towards certain competition issues and asked for their resolution. While welcoming the advocacy initiative of CCP, he offered the platform of his chamber for more such interactive sessions to create awareness on the Competition Law.

The CCP presentations focused on the evolution of the Competition Law. Salient features of the Competition Act, deceptive marketing practices and merger filing system.

The questions and answers session provided an opportunity to the participants to ask several questions besides highlighting competition issues.



Ikram ul Haque Qureshi, while addressing the seminar



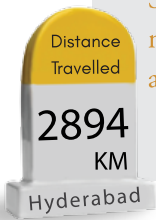
CCP team with members of KCCI



CCP team with member of KCCI

# HYDERABAD

CHAMBER OF COMMERCE AND INDUSTRY (HYDCCI)



Hyderabad is the 5th largest city of Pakistan and 2nd largest in Sindh. The industrial center of the interior Sindh, Hyderabad, is home to textiles, sugar, cement, manufacturing of mirrors, potteries, plastics, tanneries, and hosiery mills industries.

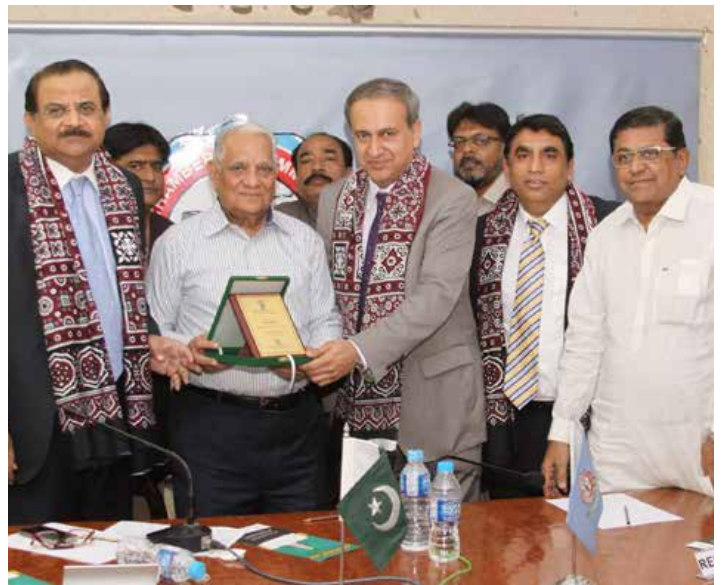
THE HEART OF  
MEHRAN

The Hyderabad Chamber of Commerce and Industry (HYDCCI) hosted a seminar as part of the National Road Show on Competition Law. The seminar was attended by Senior Vice President HCCI Turab Ali Khwaja, members of the Executive Committee and the business community.

CCP Members Dr. Shahzad Ansar, Ikram Ul Haque Qureshi, and Mueen Batlay, gave presentations elaborating the substantive provisions of the Competition Law to the participants. The participants were told that besides protecting the consumers, the enforcement of the Competition Law protected businesses from anti-competitive practices.

The Chamber's Senior Vice President, Turab Ali Khwaja, welcomed the initiative of the National Road Show saying that it will create the much needed awareness among businessmen. He assured CCP of his Chamber's support in creating awareness of the law.

The participants took an active part in the discussions and highlighted certain competition issues.



Mueen Batlay, Member CCP, presenting the souvenir to President HCCI



Dr. Shahzad Ansar addressing the seminar

# SUKKUR

CHAMBER OF COMMERCE AND INDUSTRY (SCCI)

THE PRIDE  
OF RIVER INDUS

Sukkur is the hub of many small and large scale industries of fast moving goods. It also has a large cultivable area and is famous worldwide for its dates. Being the third largest city of Sindh and situated on the west bank of River Indus, the city captures a distinctive position in the economic contribution of the province in specific and the country in general.

Distance  
Travelled

3223  
KM

Sukkur

Sukkur was the next destination of the Competition Caravan in Sindh, where a seminar was held at the Sukkur Chamber of Commerce and Industry (SCCI). The chamber provides a business network whose goal is to further the interests of businesses in the region.

The seminar was attended by Aamir Ali Khan Ghouri, President Sukkur Chamber, and chamber's Vice President, members of the Executive Committee and the business community.

Addressing the seminar, the Chamber's President Aamir Ali Khan Ghouri appreciated the timely advocacy initiative of CCP saying that the country's economy needs a competitive environment to prosper. He added that the advocacy seminar would create awareness among the businesses and improve compliance with the law. He also announced to distribute the Voluntary Competition Compliance Code of CCP among the members of the Chamber for its adoption by businesses.

CCP Members Dr. Shahzad Ansar, Ikram Ul Haque Qureshi, Mueen Batlay, and Director General International Affairs Ahmed Qadir gave presentations at the seminar.

Member Advocacy, Dr. Shahzad Ansar, in his remarks said that the adoption of the Voluntary Competition Compliance Code by companies will help create an environment of regulatory compliance and enable the corporate sector to benefit from the competitive economy. He said that CCP will keep regular interaction with the Chambers of Commerce to facilitate the resolution of their problems concerning competition.

Member Cartels & Trade Abuses and Legal, Ikram Ul Haque Qureshi, briefed the participants on the substantive provisions of the Competition Act and said that the creation of level playing field for all businesses by removing entry barriers and discouraging discriminatory policies is highly important to maximize the benefits for consumers and business community. CCP Member, Mueen Batlay, briefed the participants on the merger regime.



The session at Sukkur Chamber



Members CCP handing over the souvenir

# BALUCHISTAN

Balochistan is not only the largest province area wise but also is the largest reservoir of natural resources in Pakistan. Although, the large-scale enterprises and manufacturers are scarce in the province yet Balochistan is home to rich but untapped mineral and petroleum deposits. Natural gas and coal are two of the most exploited mineral deposits in Balochistan and are widely used in Pakistan.

(source: Wikipedia)

## POPULATION

<i>Total</i>	13,162,222
<i>Density</i>	38/km <sup>2</sup>

## AREA

<i>Total</i>	347,190 km <sup>2</sup>
<i>Capital</i>	Quetta
<i>Largest city</i>	Quetta



## QUETTA

### CHAMBER OF COMMERCE AND INDUSTRY (QCCI)

#### THE ORCHARD OF PAKISTAN

The city gets its name due to the numerous fruit orchards in and around it. Due to its beauty and geographical bounties the city was previously known as little Paris.

Distance  
Travelled

3614  
KM

Quetta

After completing its tour in Sindh, the Competition Caravan entered Balochistan where a seminar was held at the Quetta Chamber of Commerce and Industry (QCCI). The Caravan was led by the Chairperson Vadiyya Khalil, Members Dr. Shahzad Ansar, Ikram Ul Haque Qureshi and senior officers of CCP.

QCCI Vice President Samiullah Baloch, members of the Executive Committee and the business community attended the Advocacy session in large number.

Chairperson CCP, informed the participants that the aim of this Road Show is to create awareness of the Competition Law among the businessmen from across all sectors of the economy. "We have completed our tour in Khyber Pakhtunkhwa, most of Punjab, and Sindh and now we are here in Quetta to create awareness of our law," she said, adding that, "the initiative has been very well received by the business community."

QCCI Vice President Samiullah Baloch while welcoming the Competition Caravan said that the knowledge of Competition Law will help businessmen to protect their interests against anti-competitive practices.

The participants of the seminar were briefed on the importance of Competition Law enforcement for creating a level playing field for businesses, the salient features of the law, and the benefits drawn by the consumers after getting protected from anti-competitive practices.

In the questions and answers session, they highlighted several issues affecting competition in the province.



CCP team and QCCI members pose for a group photograph



Vadiyya Khalil, Chairperson CCP, addressing the session



Seminar attendees



Trade associations play an important role of collaboration between companies for promoting best practices, helping companies become more competitive and formulating effective public policy and delivery. Due to their important role in Advocacy, trade associations were included in the National Road Show on Competition Law. Seminars were held at the trade associations of important industries.

# Trade Associations



5<sup>TH</sup> January, 2016

## ISLAMABAD Pakistan Poultry Association (PPA)



CCP team and members PPA after the session

The seminar at Pakistan Poultry Association was held at its office in Islamabad and was attended by its founder Chairman Khalil A Sattar, Chairman Khalid Saleem Malik, and members of the executive committee.

CCP Member Office of Fair Trade and Advocacy Dr. Shahzad Ansar, Member Cartels & Trade Abuses and Legal Ikram Ul Haque Qureshi, and DG Cartels & Trade Abuses Shaista Bano, briefed the participants of the seminar on the Competition Law and discussed the role of trade associations under the law.

The participants were told that under the Competition Law, trade associations were not allowed to discuss and fix prices of products. They were briefed on Section 4 of the Competition Act in detail, that prohibits undertakings from price fixing.

In the question and answer session, the participants were told that its associations could not take collective decisions, whatsoever about the prices, product supply, territorial distribution and any other aspect of business affecting competition.



26<sup>TH</sup> January, 2016

## LAHORE Pakistan Association of Automotive Parts & Accessories Manufacturers (PAAPAM)

The automotive industry of Pakistan is the second largest payer of indirect taxes after the petroleum sector. The Pakistan Association of Automotive Parts & Accessories Manufacturers (PAAPAM) is the representative body of automotive vending industry. PAAPAM produces components ranging from motorcycles to trucks and buses.

The seminar at PAAPAM was attended by Mumshad Ali, President PAAPAM, Tanvir Hayat Mir, Senior Member PAAPAM, and its members. CCP Members Dr. Shahzad Ansar and Ikram Ul Haque Qureshi spoke about the main provisions of Competition Law and answered the questions raised at the end of the session.

Mumshad Ali welcomed the CCP delegation and said competition plays crucial role in business development by encouraging businessmen to invest in technology so to

bring innovation. He said PAAPAM will work together with CCP in creating awareness about the Competition Law by arranging seminars and other advocacy sessions for its members.



Dr Shahzad Ansar receiving the souvenir from President PAAPAM





15<sup>TH</sup> December, 2015

## SIALKOT Surgical Instrument Manufacturers Association

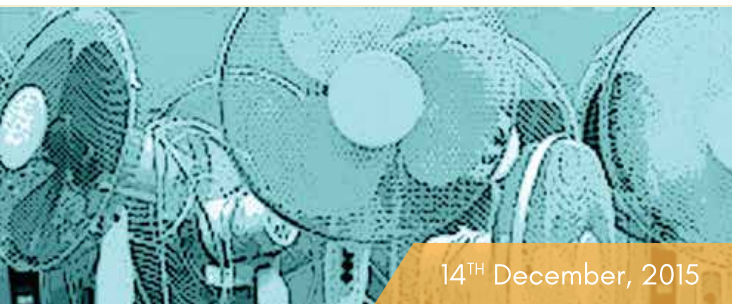
Sialkot is the hub of dental and surgical instruments manufacturers in addition to sports goods and cutlery. The Sialkot based industry is not only catering to the supply of surgical equipment to local markets but it is also generating a handsome foreign exchange through exports. The industry has great potential for further expansion.

The Surgical Instrument Manufacturers Association of Pakistan (SIMAP), Sialkot, represents the industry of surgical instruments manufacturing. During the seminar at SIMAP, the association's Chairman Muhammad Ashraf Raza and the members were present in large number. Members CCP Ikram Ul Haque Qureshi, Dr. Shahzad Ansar, Mueen Batlay and Directors represented CCP. Muhammad Ashraf Raza while addressing the seminar appreciated the advocacy initiative of CCP saying that competition was a must for economic growth and progress of business and trade. He proposed to hold a day-long awareness seminar on Competition Law for the businessmen involved in surgical instruments industry of Sialkot. CCP Members briefed the participants on the Competition Law.

The participants of the seminar highlighted pertinent competition issues. They also requested for the removal of entry barriers in various sectors of the economy to pave the way for smooth business. They highlighted the problems caused by the energy shortage which was creating problems for businesses.



CCP delegation with the participants of the seminar



14<sup>TH</sup> December, 2015

## GUJRAT Pakistan Electric Fan Manufacturing Association

Electric fan manufacturing industry of Gujrat, one of the biggest in the Small and Medium Enterprises Sector, is earning precious foreign exchange for the country as well as contributing in numerous ways to the national economy. Major countries to which electric fans are being exported from here include Saudi Arabia, Sudan, Yemen, UAE and Bangladesh.

Owing to the importance of the industry, Pakistan Electric Fan Manufacturing Association (PEFMA) was included in the Road Show. The Competition Caravan was received by Imran Rafiq, Chairman and other members of the Association. The PEFMA president welcomed the CCP delegation and appreciated the National Road Show on Competition Law saying the initiative was very timely and beneficial for businessmen, particularly those associated with the SME industry.

CCP Members Dr. Shahzad Ansar and Ikram Ul Haque Qureshi, gave briefing on relevant statutes of Competition Law. They informed the participants that competition was a must for eliminating entry barriers thus creating a conducive environment for local and foreign investment.



Members CCP presenting souvenir



# PAKISTAN BUSINESS COUNCIL



Pakistan Business Council  
(PBC)

15<sup>TH</sup> January, 2016

Formed in 2005 by 14 (now 53) of Pakistan's largest enterprises, including multinationals, Pakistan Business Council (PBC) is a business policy advocacy forum, comprising of private-sector businesses that have substantial investments in Pakistan's economy. It performs an important function of easing barriers for Pakistani businesses in the wake of progressive regional and global free trade, as well as improving national investment flows to match target GDP growth rates.

As part of the Road Show, a seminar was held at the Pakistan Business Council, which was attended by Vice President PBC Atif Aslam Bajwa, CEO PBC Ehsan Malik, and the PBC Board Members in large number. The CCP delegation comprised of the Chairperson Vadiyya Khalil, Members Mueen Batlay, Dr. Shahzad Ansar, Ikram Ul Haque Qureshi, DG Ahmed Qadir and other senior officers.

Addressing the seminar, the Chairperson said that the Competition Law protects businesses from anti-competitive or deceptive marketing practices. "We want the businesses to know 'the power' that they have under this law and that is why we are here today," she said and quoted Quaid-i-Azam Muhammad Ali Jinnah's address to the Karachi Chamber of Commerce in April of 1948 who had said:

"Traders and merchants will always be welcomed and they, in building up their own fortunes, will not forget their social responsibility for a fair and square deal to one and

all, big and small. I would like Pakistan to become a synonym and hallmark for standard and quality in the market places of the world... May you, as true Pakistanis, help to reconstruct and build Pakistan to reach a mighty and glorious status amongst the comity of nations of the world"

PBC CEO, Ehsan Malik, and Vice President Atif Aslam Bajwa, while addressing the seminar underlined the need to create more awareness of the Competition Law for creating a culture of competition. They said PBC was willing to work with CCP for creating awareness of the law.

The participants took active part in the discussion and brought certain competition issues in the knowledge of CCP.



Members CCP presenting souvenir



Group photo of CCP team with PBC officials

# Federation of Pakistan Chamber of Commerce & Industry (FPCCI)

14<sup>TH</sup> January, 2016



A group photo of CCP delegation and FPCCI officials

The Federation of Pakistan Chamber of Commerce and Industry (FPCCI) is the apex body representing the country's trade, industry & service sectors. It works as a liaison among private sector and the government to promote exports, encourage foreign investment and stimulate economic activity.

Under its umbrella, FPCCI has 46 Chambers of Commerce and Industry, 10 Women's Chambers of Commerce & Industry, 7 Chambers of Small Traders, 4 Joint Chambers of Commerce & Industry, 107 all Pakistan Associations, representing Industry, Trade and Service sectors. A seminar was held at the FPCCI head office in Karachi, which was attended by the Senior Vice President Khalid Tawab Khan, senior office bearers of FPCCI and its members in large number.

The Chairperson Vadiyya Khalil, Members Mueen Batlay, Dr. Shahzad Ansar and Ikram Ul Haque Qureshi, and DG Ahmed Qadir, represented CCP. Addressing the seminar, Khalid Tawab Khan said that Competition Law protected businesses from anti-competitive behaviour. He appreciated the role of CCP in promoting competition in the economy.

The Chairperson Vadiyya Khalil while addressing the seminar urged the business community to improve voluntary compliance with the Competition Law. She said that Competition Policy was all about creating the best possible conditions for consumers, investors and innovative entrepreneurs.



During the session at FPCCI

# Overseas Investors Chamber of Commerce & Industry (OICCI)

14<sup>TH</sup> January, 2016



CCP team with OICCI members after the session

The Overseas Investors Chamber of Commerce and Industry (OICCI) provides a platform to promote foreign investments thereby playing a major role in the growth of commerce and industry of Pakistan. It is the oldest and largest investment chamber across the country. Due to its vital role on several fronts, it was included in the route of Competition Caravan.

The seminar at OICCI was attended by General Secretary Abdul Aleem and members of OICCI in large number. Abdul Aleem briefed the participants on the role of OICCI and a perception and investment survey carried out by OICCI in 2015. He welcomed the advocacy initiative of CCP saying that it will help in creating awareness and understanding of the competition issues by the business community.

CCP team was led by the Chairperson Vadiyya Khalil who was accompanied by Members Shahzad Ansar, Mueen Batlay, Ikram Ul Haque Qureshi, and senior officers of the Commission. The Chairperson stressed the need to promote voluntary compliance of the law and asked OICCI to nominate a focal person for future coordination.

Several competition issues were highlighted during the questions and answers session.



Mr. Abdul Aleem addressing the session at session at OICCI



Dr. Shahzad Ansar delivering his speech at ABC

The American Business Council of Pakistan (ABC) is a chamber of the U.S. businesses working in Pakistan for the last over three decades.

The seminar at the ABC was attended by its Senior Vice President Ahmed Jamal Mir and members of ABC. Ahmed Jamal Mir in his remarks said that the Competition Law was important for protecting the rights of investors, particularly the foreign investors. He appreciated the CCP's efforts to create awareness of the law.

The Chairperson CCP Vadiyya Khalil and Members Shahzad Ansar, Mueen Batlay, Ikram Ul Haque Qureshi, and senior officers of the Commission were present in the seminar. The participants were briefed on the substantive clauses of the Competition Act, adoption of the Voluntary Competition Compliance Code, and the benefits drawn by the business and consumers from a competitive economy.

The participants took active part in the discussion and highlighted various competition issues.



Vadiyya Khalil, Chairperson CCP presenting a shield to Mr. Ahmed Jamal Mir



Competition Commission Chairperson Vadiya Khalil

**CCP imposed penalties of over Rs 26 billion in eight years**  
The Competition Commission of Pakistan (CCP) has imposed penalties of over Rs 26 billion in eight years since its inception in 2007. The Commission has been successful in removing entry barriers in various sectors of the economy by effecting more free competition and promoting competition.

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**Pakistan Stock Exchange**  
The Pakistan Stock Exchange (PSX) has announced that it will be listing the first IPO of a public company in the country. The PSX has also announced that it will be listing the first IPO of a public company in the country.

**Trade bodies asked to avoid anti-competitive activities**  
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**CCP organises seminar on Competition Law at FCCI**  
The Competition Commission of Pakistan (CCP) has organized a seminar on Competition Law at the Federation of Chamber of Commerce and Industries (FCCI). The seminar was attended by members of the competition law community.

**Private sector must play a role in production of quality goods and higher exports**  
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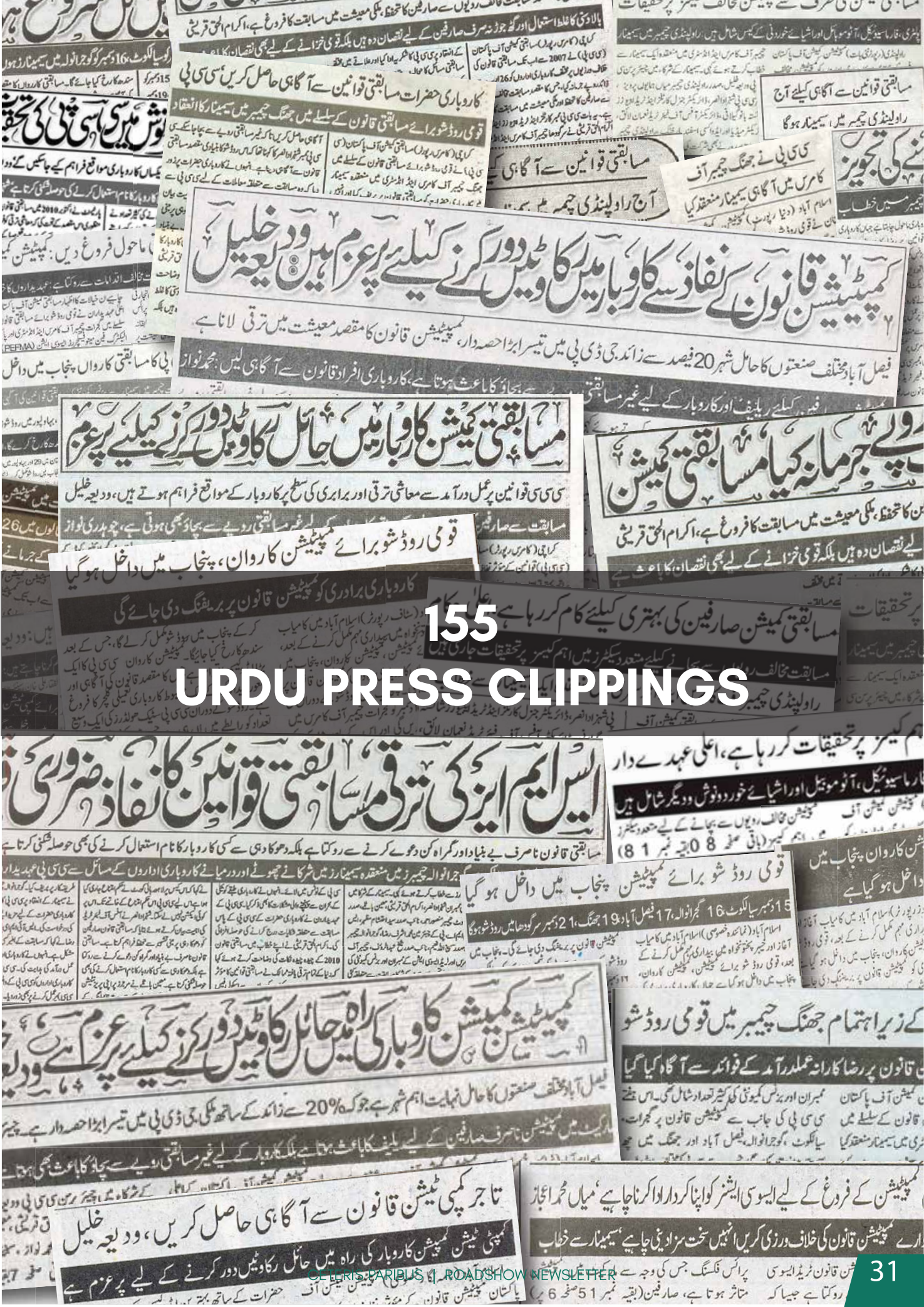
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ابلاذی کا ناطق استعمال اور جڑ سے نکلنے سے صرف صابن کے لیے نقصان دہ ہیں بلکہ قومی خزانے کے لیے بھی نقصان کا باعث بن سکتا ہے۔ اگر اس کو روکا جائے گا تو اس سے بچا جا سکتا ہے۔

کراچی (پریس ریلیز) صابن کے استعمال اور جڑ سے نکلنے سے صرف صابن کے لیے نقصان دہ ہیں بلکہ قومی خزانے کے لیے بھی نقصان کا باعث بن سکتا ہے۔ اگر اس کو روکا جائے گا تو اس سے بچا جا سکتا ہے۔

قومی روڈ شوبرائے مسابقتی قانون کے سلسلے میں جھنگ چیمبر میں سیمینار کا انعقاد

سابقہ قوانین سے آگاہی کیلئے آج

راولپنڈی چیمبر میں سیمینار ہوگا

ی ای پی نے جھنگ چیمبر آف کارمز میں آگاہی سیمینار منعقد کیا

اسلام آباد (ڈیپا ریسپنڈنٹ) چیمبر آف کارمز میں آج ایک سیمینار منعقد کیا جائے گا جس میں سابقہ قوانین سے آگاہی کیلئے آج راولپنڈی چیمبر میں سیمینار منعقد کیا جائے گا۔

# کمپنیشن قانون کے نفاذ سے کاروبار میں کاٹ دوڑ کرنے کیلئے پر عزم ہیں وزیر خلیفہ

فیصل آباد مختلف صنعتوں کا حامل شہر 20 فیصد سے زائد جی ڈی پی میں تیسرا بڑا حصہ دار، کمپنیشن قانون کا مقصد معیشت میں ترقی لانا ہے۔

## مسابقتی کمیشن کاروبار میں کاٹ دوڑ کرنے کیلئے پر عزم

قومی روڈ شوبرائے مسابقتی قانون پر بریفنگ اور کاروبار کے لیے غیر مسابقتی فیصل آباد مختلف صنعتوں کا حامل شہر 20 فیصد سے زائد جی ڈی پی میں تیسرا بڑا حصہ دار، کمپنیشن قانون کا مقصد معیشت میں ترقی لانا ہے۔

## پے جرمانہ کیا مسابقتی کمیشن

قومی روڈ شوبرائے مسابقتی قانون پر بریفنگ اور کاروبار کے لیے غیر مسابقتی فیصل آباد مختلف صنعتوں کا حامل شہر 20 فیصد سے زائد جی ڈی پی میں تیسرا بڑا حصہ دار، کمپنیشن قانون کا مقصد معیشت میں ترقی لانا ہے۔

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# URDU PRESS CLIPPINGS

## ایس ایم اے کی ترقی مسابقتی قوانین کا نفاذ ضروری

قومی روڈ شوبرائے مسابقتی قانون پر بریفنگ اور کاروبار کے لیے غیر مسابقتی فیصل آباد مختلف صنعتوں کا حامل شہر 20 فیصد سے زائد جی ڈی پی میں تیسرا بڑا حصہ دار، کمپنیشن قانون کا مقصد معیشت میں ترقی لانا ہے۔

## کمیشن پر تحقیقات کر رہا ہے، اعلیٰ عہدے دار

قومی روڈ شوبرائے مسابقتی قانون پر بریفنگ اور کاروبار کے لیے غیر مسابقتی فیصل آباد مختلف صنعتوں کا حامل شہر 20 فیصد سے زائد جی ڈی پی میں تیسرا بڑا حصہ دار، کمپنیشن قانون کا مقصد معیشت میں ترقی لانا ہے۔

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## کے زیر اہتمام جھنگ چیمبر میں قومی روڈ شو

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**COMPETING**  
**Khaliq:** Competition policy is all about creating the best possible conditions for consumers and protecting businesses from any anti-competitive behaviour

Competition Commission of Pakistan  
Chairperson: Vailiyya Khaliq

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# PHOTOGRAPHS PUBLISHED IN NEWSPAPERS



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